



REConf® Building Tomorrow

2027



Partner Package Benefits

Event

April 19–21, 2027

H4 Hotel Munich Messe





Dear REConf Partners,

we are delighted to welcome you as a partner of REConf 2027!
Your commitment and support are an essential part of what makes our conference a success. We truly appreciate having you on board.

No matter which partner package you have chosen, we are confident it will provide excellent opportunities to showcase your company, connect with the REConf community, and make the most of your participation.

On the following pages, you will find all the details about the partner packages, the included benefits, and the opportunities available to you.

If you have any questions, please don't hesitate to contact us at reconf@hood-group.com. We're always happy to help.

We look forward to a successful partnership and can't wait to welcome you to REConf 2027!

Best regards,
Your REConf Team
www.REConf.de

Location

H4 Hotel München Messe
Konrad-Zuse-Platz 14
81829 München





Included in All Three Partner Packages

Online Presence

Your company logo and profile will be featured on the REConf partner page.

LinkedIn Mention

Official mention by the REConf LinkedIn account.

Swapcard Conference App

Company profile within the conference app, including opportunities to promote your products and services.

10% Discount Code

A 10% discount code for conference tickets that you can share with your customers and network.

Call for Presentations

Submit a presentation proposal for the regular conference program via ConfTool.

600 m² Exhibition Area

A spacious exhibition area with natural daylight and access to around 400 conference participants over three days.

On-site
Partners

- Platinum
- Gold
- Silver





Included in All Three Partner Packages

Participation in All Evening Events

Take advantage of informal networking opportunities and connect with speakers, partners, and attendees.

LösungsaREna (SolutionaREna)

Our partners have the opportunity to showcase their Requirements Management (RM) and Model-Based Systems Engineering (MBSE) tools, as well as Systems Engineering services, based on a predefined use case. Each partner demonstrates the unique strengths of their solution in a transparent and comparable way.

Catering

Enjoy full catering throughout the conference.

On-site
Partners

- Platinum
- Gold
- Silver





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Platinum Partner Package – Maximum Visibility

Exhibition Booth & Staff

2 × 5 m exhibition booth

4 chairs

2 high tables

2 power strips

Up to 7 staff members included

Presentation & Stage Presence

40-minute partner presentation

45-second speed presentation during the conference opening

Marketing Visibility

Advertisement in the conference brochure

Company logo featured on:

- Name badges
- Conference agenda
- Conference notepad
- Front and back cover of the conference program
- Front and back cover of the conference brochure
- Roll-up banner in the presentation room

Platinum Partner Package





Gold Partner Package – Strong Visibility

Exhibition Booth & Staff

- 2 × 3 m exhibition booth
- 4 chairs
- 2 high tables
- 2 power strips
- Up to 5 staff members included

Presentation & Stage Presence

- 40-minute partner presentation
- 45-second speed presentation during the conference opening

Marketing Visibility

Advertisement in the conference brochure

Company logo featured on:

- Front and back cover of the conference program
- Front and back cover of the conference brochure

Gold Partner Package





Silver Partner Package – A Strong Presence

Exhibition Booth & Staff

1.5 × 2 m exhibition booth

2 chairs

1 high table

1 power strip

Up to 2 staff members included

Marketing Visibility

Company logo featured on:

- Back cover of the conference program
- Back cover of the conference brochure

Silver Partner Package





Bronze Partner Package – Digital Visibility

The Bronze Partner Package offers effective digital and print visibility without an on-site exhibition booth—ideal for companies looking to increase their brand presence at REConf.

Logo Placement

Company logo and profile on the REConf partner page (website)
Company logo on the back cover of the digital conference program and the printed conference brochure

LinkedIn Mention

Official mention by the REConf LinkedIn account

Discount Code

10% discount code for conference tickets to share with your customers and prospects

Digital Partner Package Bronze





Swapcard

The Entire REConf in One App

We use **Swapcard** as the official conference app for REConf. With Swapcard, you can showcase your company, upload documents and marketing materials, and offer meeting slots to conference attendees.

The app also enables you to network with participants, use the built-in chat, generate valuable leads, and export your contacts easily after the conference.

Your Partner Package Includes

- Company profile, including company description and logo
- Upload of documents and marketing materials
- Option to offer meeting slots
- Chat functionality
- Lead generation and export

Conference app





For Tool Vendors and Consulting Companies

Would you like to showcase your **Requirements Management (RM)** or **Model-Based Systems Engineering (MBSE)** tool—or your **Systems Engineering** services—and engage directly with potential customers?

The **LösungsaREna** offers exactly that opportunity. Based on a predefined story and use case, you can demonstrate the strengths of your solution while enjoying plenty of creative freedom thanks to only a few guiding requirements. Showcase your solution in an engaging, practical, and memorable way.

LösungsaREna Format

15-minute presentation slots during the conference on **Tuesday, April 20, 2027**, and **Wednesday, April 21, 2027**
Sessions take place **outside the regular presentation schedule**

Simultaneous live demonstrations at the exhibitors' booths using **silent conference headsets**

LösungsaREna (SolutionaREna)



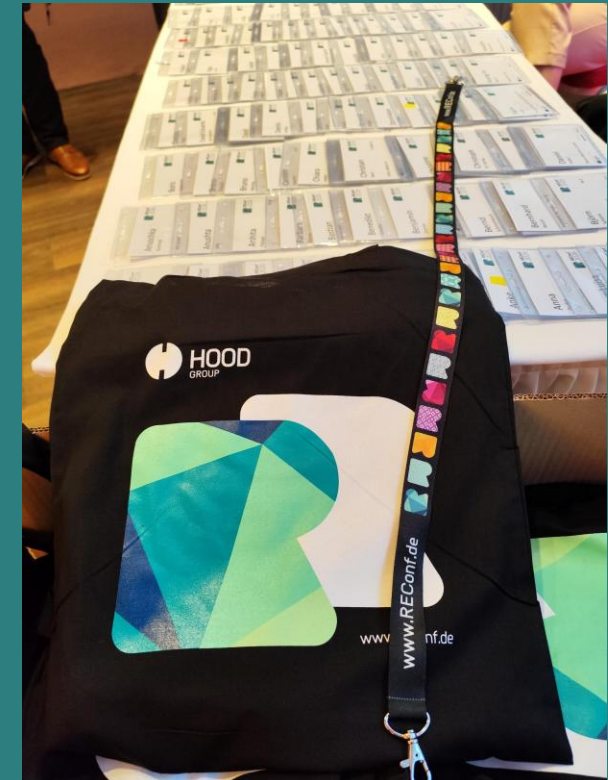


Price Table REConf 2027

Early booking until 30.09.2026	14.300 €*	10.450 €* 	4.680 €* 	2.000 €* 	
Price from 01.10.2026	14.950 €* 	10.920 €* 	4.900 €* 	2.150 €* 	
	Platinum	Gold	Silver	Bronze	Additions
Please mark with a cross/click					
Marketing					
Company logo/profile on REConf partner page (Web)	✓	✓	✓	✓	
Opportunity to participate in the "LösungsAREna" (Solution Arena)	✓	✓	✓	--	
Company presentation in the app (virtual stand)	✓	✓	✓	--	
Inclusion in REConf LinkedIn posts	✓	✓	✓	✓	
Company logo on the back cover of the REConf Programme Leaflet (digital)	✓	✓	✓	✓	
Company logo on the back cover of the REConf Conference Brochure (print)	✓	✓	✓	✓	
Company logo on the cover of the REConf Programme Leaflet (digital)	✓	✓	--	--	
Company logo on the cover of the REConf Conference Brochure (print)	✓	✓	--	--	
Company logo on each page of the Conference Notepads	✓	500 €* 	500 €* 	--	
Company logo on participant Name Badges	✓	--	--	--	
Company logo on Conference Notices (agendas)	✓	250 €* 	250 €* 	--	
Advertisement in the Conference Brochure (1-page) (print)	✓	✓	750 €* 	--	
Promotional item in the Conference Bag	✓	✓	✓	--	
Pop-up display in one of the presentation rooms	✓	--	--	--	
Company presentation at the Opening Event with 1 slide	✓	✓	--	--	
Partner presentation (duration 40 minutes)	✓	✓	--	--	
Promocode to pass on	10%	10%	10%	10%	
Stand Equipment					
Stand area	2 m x 5 m	2 m x 3 m	1,5 m x 2 m	--	
No. of stools	max. 4	max. 4	2	--	
No. of bistro tables	max. 2	max. 2	1	--	
No. of triple power sockets	max. 2	max. 2	1	--	
Participation					
Stand personnel included in the package price (workshops excluded)	7	5	2	--	

✓ Included in the price -- Not bookable additionally * All prices are exclusive of VAT.

Prices





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Your contacts

REConf@HOOD-Group.com

Katarina Hegerova

katarina.hegerova@HOOD-Group.com

Tel: 089/4512530



Christine Mühlbauer

christine.muehlbauer@HOOD-Group.com

Tel: 089/4512530

Organization